



Town of Newmarket
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Lifesaving Society Burlington Cup Award Information Report to Council

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In accordance with the Procedure By-law, any member of Council may make a request to the Town Clerk that this Report be placed on an upcoming Committee of the Whole agenda for discussion.

Purpose

The purpose of this report is to update Council and inform Council that the Town of Newmarket Community Services Commission – Recreation and Culture department's Aquatics portfolio is the recipient of the Lifesaving Society Burlington Cup Award for the sixth consecutive year in 2019.

Background

The Burlington Cup is awarded by the Lifesaving Society annually at its Annual Governor's Awards Gala, to the municipal affiliate with the largest lifesaving program in a community with a population between 50,000 and 100,000 in Ontario. The Lifesaving and Lifeguarding programs included in these point statistics are programs such as the Patrol Program (Rookie, Ranger, and Star), Bronze Star, Bronze Medallion, Bronze Cross, Emergency First Aid, Standard First Aid/CPR-C, Automated External Defibrillation (AED), National Lifeguard (NL), Junior Lifeguard Club, Lifesaving Instructor, Aquatic Supervisor Training, Examiner Standards Clinic, Advanced Instructor, Instructor Trainer, and re-certifications. Point values reward affiliates who offer a full menu of lifesaving programs and reflect the relative degree of difficulty or amount of training and effort required to achieve each level including the programming time commitment and then multiply the points by the number of participants in each program. There was a total of 1,336 participants in the Town's lifesaving courses in 2019.

Discussion

The Town's Lifesaving programs – Aquatic Leadership Courses - are also instrumental as a feeder system for our Aquatic Staff, in addition to being an important revenue driver for the department.

Conclusion

Aquatic Leadership Courses offered to participants aged 12 and up that are looking to progress in becoming a Lifeguard and Swimming Instructor. Aquatics Staff schedule and deliver leadership programs where employment can begin by the age of 16 years if all required certifications obtained.

Business Plan and Strategic Plan Linkages

This accomplishment is consistent with Newmarket's vision to be well beyond the ordinary and demonstrates the Town's core values, including courage, creativity and excellence.

Consultation

None.

Human Resource Considerations

None.

Budget Impact

There is no additional budget impact to be eligible for the award or for winning the award.

Attachments

None.

Contact

For further information on the Lifesaving Society Burlington Cup please contact Julie Chambers at jchambers@newmarket.ca, ext. 2711 or David Sheridan, Supervisor Fitness & Aquatics at dsheridan@newmarket.ca ext. 2616.

Approval

Colin Service, Director Recreation and Culture, Community Services Commission

Ian McDougall, Commissioner of Community Services, Community Services Commission