



**LEGISLATIVE SERVICES**  
**Town of Newmarket**  
395 Mulock Drive  
P.O. Box 328, STN Main  
Newmarket, ON L3Y 4X7

www.newmarket.ca  
info@newmarket.ca  
T: 905 895.5193  
F: 905 953 5100

November 16, 2017

## **CORPORATE SERVICES INFORMATION REPORT- LEGISLATIVE SERVICES – 2017 - 31**

**TO:** Mayor Van Bynen and Members of Council

**SUBJECT:** New Parking Ticket Solution

**ORIGIN:** Legislative Services

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In accordance with the Procedure Bylaw, any Member of Council may request, through the Clerk that this Information Report be placed on an upcoming Committee of the Whole agenda.

### **COMMENTS**

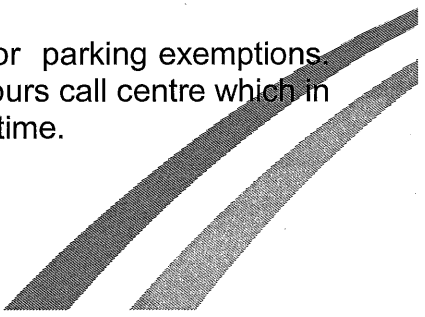
The purpose of this information report is to advise Members of Council that staff in 2016 had an RFP 2016-32 issued to replace the current Mobile handhelds for parking citations along with hardware and parking software.

The new parking ticket solution (AIMS) is a complete integrated software solution managing all aspects of parking tickets and parking permits. It will provide the municipality with a complete real time solution for parking management. It will also have a self-service e-commerce portal for individuals to pay parking or appeal parking tickets online, without the need for in-person application/payments.

The AIMS Mobile Android App will also be implemented. The AIMS Mobile Android App utilizes an Android Device (provided by the Town), along with a separate Bluetooth Printer (Zebra ZQ510). Utilizing the Android device allows the AIMS Mobile App to provide instant real-time communication from the field to the AIMS database which includes:

- Real time transfer of ticket data upon issuance, including officer notes and digital images
- Real time lookup of vehicle warning information
- Real time lookup of previous ticket history including balances
- Real time lookup of vehicle permit information
- Real time GPS tracking of officer locations
- Real-time payment utilizing a smartphone.

Another feature includes a public Web portal allowing residents to apply for parking exemptions. As part of the self - service option, this will decrease the calls to our afterhours call centre which in return will decrease the costs for Customer Services Department and staff time.



Parking fines have not increased since 2006 and as part of a comprehensive review, the 2016 budget included new fines which were subsequently approved by the Attorney General's Office.

The new parking fines were put on hold to coincide with the planned implementation of the new parking solution in 2017.

The new parking solution along with the public Web portal and the new fines will be going live on Monday November 20, 2017.

### **BUSINESS PLAN AND STRATEGIC PLAN LINKAGES**

The initiative relates to the Well-equipped and managed link of the Town's Community Vision- implementing policy and processes that reflect sound and accountable governance.

### **CONSULTATION**

Staff will work closely with Corporate communications and Customer Service to promote the new on-line parking portal and new fines.

### **HUMAN RESOURCE CONSIDERATION**

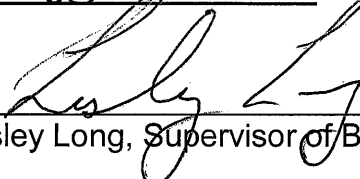
There are no human resources considerations related to this report.


### **BUDGET IMPACT (CURRENT AND FUTURE)**

There are no budget impacts related to this report.

### **CONTACT**

For more information on this report, please contact Lesley Long, Supervisor of Bylaw Enforcement at [llong@newmarket.ca](mailto:llong@newmarket.ca) or at 905 953-5300, ext. 2206

  
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Lesley Long, Supervisor of Bylaw Enforcement

  
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Lisa Lyons, Director, Legislative Services/Town Clerk

  
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Esther Armchuk, Commissioner of Corporate Services

Appendix A - 2017-31 Information Report

**NEWMARKET PARKING BY-LAW FINES**

<b>SHORT FORM WORDING</b>	<b>OLD SET FINES</b>	<b>NEW SET FINE</b>
Parked when prohibited by a posted sign	\$ 35.00	\$ 40.00
Park-right wheels more than 12 inches from raised curb	\$ 30.00	\$ 40.00
Park-right wheels not parallel to raised curb	\$ 30.00	\$ 40.00
Park-right wheels over sidewalk (or footpath or grass)	\$ 30.00	\$ 40.00
Angle parking outside space provided	\$ 30.00	\$ 40.00
Park-left wheels more than 12 inches from raised curb	\$ 30.00	\$ 40.00
Park-left wheels not parallel to raised curb	\$ 30.00	\$ 40.00
Park – left wheels over sidewalk (or footpath or grass)	\$ 30.00	\$ 40.00
Stop on (or over) sidewalk (or footpath)	\$ 35.00	\$ 40.00
Stop within intersection (or pedestrian crossover)	\$ 50.00	\$ 50.00
Stop on roadway within 30 feet of pedestrian crossover	\$ 50.00	\$ 50.00
Stop alongside ( or across roadway from) excavation (or obstruction ) impede traffic	\$ 50.00	\$ 50.00
Stop on roadway side of stopped (or parked ) car	\$ 50.00	\$ 50.00
Stop upon bridge ( or elevated structure)	\$ 50.00	\$ 50.00
Stop within tunnel (or underpass )	\$ 50.00	\$ 50.00
Stop on ( or alongside ) middle boulevard ( or center Strip)	\$ 50.00	\$ 75.00
Stop on roadway impede traffic flow	\$ 50.00	\$ 75.00
Parked obstructing driveway	\$ 50.00	\$ 50.00
Parked within 10 ft. of fire hydrant	\$ 50.00	\$ 100.00
Parked within 30 ft. of intersection	\$ 50.00	\$ 50.00
Parked within 50 ft. of level crossing of railway	\$ 30.00	\$ 40.00
Parked on narrow roadway	\$ 30.00	\$ 40.00
Parked for more than 3 consecutive hours	\$ 35.00	\$ 40.00
Parked, displaying vehicle for sale	\$ 35.00	\$ 40.00
Unauthorized parking to repair vehicle	\$ 35.00	\$ 40.00
Parked in front of entrance to / exit from building ( or enclosed space)	\$ 30.00	\$ 40.00
Parked alongside railroad tracks	\$ 40.00	\$ 40.00
Parked, obstructing removal of previously parked car	\$ 35.00	\$ 40.00
Parked in loading zone	\$ 35.00	\$ 40.00
Taxi parking in unauthorized area	\$ 30.00	\$ 40.00
Unauthorized parking at taxicab stand	\$ 30.00	\$ 40.00

<b>SHORT FORM WORDING</b>	<b>OLD SET FINES</b>	<b>NEW SET FINE</b>
Angle parked where not authorized	\$ 30.00	\$ 40.00
Parking in a no parking area	\$ 35.00	\$ 50.00
Stopped in a posted no stopping area	\$ 50.00	\$ 55.00
Parking at restricted times	\$ 35.00	\$ 40.00
Standing in posted no standing area	\$ 35.00	\$ 40.00
Parking in a fire route	\$ 100.00	\$ 150.00
Unauthorized parking on private property	\$ 35.00	\$ 40.00
Unauthorized parking on town property	\$ 35.00	\$ 40.00
Park at Town park (or building or facility) exceeding posted time limit	\$ 35.00	\$ 40.00
Parked at Town Park( or building or facility) prohibited by posted sign	\$ 35.00	\$ 40.00
Unauthorized parking in municipal parking areas	\$ 35.00	\$ 40.00
Parked outside marked spaces provided in municipal parking areas	\$ 35.00	\$ 40.00
Parked at meter in excess of permitted times	\$ 25.00	\$ 35.00
Parked at time expired meter	\$ 25.00	\$ 35.00
Unauthorized parking in posted handicapped space	\$ 300.00	\$ 300.00
Parked interfere with snow removal	\$ 75.00	\$ 100.00
Parking from 2:00 am to 6:00 am	\$ 75.00	\$ 100.00
Parked commercial vehicle on street	\$ 50.00	\$ 55.00
Parked trailer on street	\$ 50.00	\$ 55.00
Permit the parking, standing or stopping of a motor vehicle in an Unauthorized Area	\$ 100.00	\$ 100.00