



Town of Newmarket
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Lifesaving Society Burlington Cup: Information Report

Report Number: # 2018 – 07

Department(s): Community Services – Recreation and Culture

Author(s): David Sheridan, Supervisor Fitness & Aquatics

Date: March 2, 2018

In accordance with the Procedure By-law, any member of Council may make a request to the Town Clerk that this Report be placed on an upcoming Committee of the Whole agenda for discussion.

Purpose

The purpose of this report is to update Council and inform Council that the Town of Newmarket Community Services Commission – Recreation and Culture's Aquatics portfolio is the recipient of the 2017 Burlington Cup for the fourth consecutive year.

Background

The Burlington Cup is awarded by the Lifesaving Society annually at its Annual Governor's Awards Gala, to the municipal affiliate with the largest lifesaving program in a community with a population between 50,000 and 100,000 in Ontario. The Lifesaving and Lifeguarding programs included in these point statistics are programs such as the Patrol Program (Rookie, Ranger, and Star), Bronze Star, Bronze Medallion, Bronze Cross, Emergency First Aid, Standard First Aid/CPR-C, Automated External Defibrillation (AED), National Lifeguard Service (NLS), Junior Lifeguard Club, Lifesaving Instructor, Aquatic Supervisor Training, Examiner Standards Clinic, Advanced Instructor, Instructor Trainer, and re-certifications. Point values reward affiliates who offer a full menu of lifesaving programs and reflect the relative degree of difficulty or amount of training and effort required to achieve each level including the programming time

commitment and then multiply the points by the number of participants in each program. The total number of participants in our lifesaving programs for 2017 was, 1430.

Discussion

The Town's Lifesaving programs – Advanced Aquatic Courses - are also instrumental as a feeder system for our Aquatic Staff, in addition to being an important revenue driver for the department.

Business Plan and Strategic Plan Linkages

This accomplishment is consistent with Newmarket's vision to be well beyond the ordinary and demonstrates the Town's core values, including courage, creativity and excellence.

Consultation

None

Human Resource Considerations

None

Budget Impact

There is no additional budget impact to be eligible for the award or for winning the award.

Attachments

None

Contact

For further information on the Burlington Cup please contact Darlene Horner at dhorner@newmarket.ca, ext. 2660 or David Sheridan, Supervisor Fitness & Aquatics at dsheridan@newmarket.ca ext. 2616.

Approval



David Sheridan, Supervisor Fitness & Aquatics.
Recreation and Culture, Community Services



Colin Service, Director Recreation and Culture
Community Services Commission



Ian McDougall
Commissioner of Community Services