



OFFICE OF THE CAO/STRATEGIC INITIATIVES
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July 31, 2017

**CHIEF ADMINISTRATIVE OFFICER – STRATEGIC INITIATIVES
INFORMATION REPORT 2017-07**

TO: Mayor Van Bynen
Members of Council

SUBJECT: Council Strategic Priorities 2014-2018 June 2017 Progress Report

ORIGIN: Office of the CAO/Strategic Initiatives

In accordance with the Procedure By-law, any Member of Council may request this Information Report be placed on an upcoming Committee of the Whole agenda for discussion.

COMMENTS

This Report provides Members of Council with Administration's semi-annual update on the status of Council's 2014 to 2018 Strategic Priorities. The attached June 2017 Progress Report incorporates updates from each Commission and respective departments on the status of key initiatives and actions which occurred between January and June 2017 impacting the status and expected completion dates.

The following comments are intended to provide Council with context to this Progress Report, including information on status changes:

- The community summit with key stakeholders to refine the economic development strategy was held in February 2017. The status of this initiative is now complete (under Strategic Priority "B" - Reviewing & prioritizing our Economic Development Strategy)
- Efforts have focused on developing a way finding program in partnership with the University of Toronto for a digital, a smart parking solution for procurement and implementation in 2017 (under Strategic Priority "C"- Revitalizing our Community Centre Lands & addressing downtown parking needs)

- Support for the completion of the vivaNext construction along Yonge Street is underway for the implementation of a 3 year marketing strategy (under Strategic Priority “D” - Creating a strategy for vibrant & livable corridors along Davis Drive & Yonge Street)
- A draft of the Community Engagement Policy is complete to be brought forward for Council approval in 2017. Approved Corporate, Employee and Newmarket Public Library policies are web-site accessible. (under Strategic Priority “H” - Aligning ourselves with communications best practices)
- The work plan for updating the Service Pricing Policy is in progress and will be developed by the end of 2017 to identify next steps (under Strategic Priority “K” - Measuring and benchmarking our financial performance)
- While the initial key initiatives identified to address traffic congestion are complete, staff continue to research and implement solutions to minimize congestion and improve traffic flow (under Strategic Priority “M” – Improving traffic congestion)

Since the December 2016 Progress Report, Council received through Chief Administrative Officer - Strategic Initiatives Information Report 2017-01, the following statistics will assist in the understanding of progress made over the last six (6) months on the 42 key initiatives and actions within the 14 Strategic Priority areas:

- 7 initiatives continue to be “ongoing” – these are identified as having no expected completion date as they are either a continuous improvement effort or are to be completed beyond 2018
- 15 initiatives (42%) of those initiatives expected to be completed by the end of 2018 have been “completed”
- 21 initiatives (60%) are in progress with expected completion dates by the end of 2018
- 4 initiatives are trending in the desired direction (moving from “needs improvement” to “on target”)
- 1 initiative affected by a proposed change in priority related to the Community Centre Lands has shifted direction relative to the timing and resolution of issues beyond staff control (moving from “in progress” and “on target” to “in progress” and “needs improvement”)
- 3 initiatives (9%) are not on target as anticipated and staff are working to develop action plans to execute and deliver on these initiatives

BUSINESS PLAN AND STRATEGIC PLAN LINKAGES

This initiative supports the Town’s vision, mission and strategic plan directions of being Well-Equipped & Managed by implementing policy and processes that reflect sound and accountable governance and fiscal responsibility in achieving service excellence. By aligning activities with Council’s Strategic Priorities, the organization’s commitment to continuous improvement is further enhanced; organizational effectiveness is strengthened; Council/Staff relationships are preserved; and organizational efficiency and performance is measured.

CONSULTATION

The Strategic Leadership Team and members of the Operational Leadership Team have been consulted and provided input into the status of the project milestones and accomplishments associated with Council's Strategic Priorities.

A copy of this Information Report and the attached Progress Report on Council's 2014-2018 Strategic Priorities dated June 2017 will be posted on the Town's website to inform the Newmarket community on the progress made between January 1 and June 30, 2017.

HUMAN RESOURCE CONSIDERATIONS

Our staff resourcing requirements are monitored relative to advancing Council's Strategic Priorities and such actions are taken as necessary which may include repositioning, augmenting or temporary assistance.

BUDGET IMPACT

Operating Budget (Current and Future)

Operating Budget impacts will continue to be considered as part of the annual budget process or reported on separately to Council as appropriate.

Capital Budget (Current and Future)

There are no immediate capital budget requirements as a result of this report. Any impacts to the Capital Budget will continue to be identified as part of the annual budget process or reported on separately to Council as appropriate.

CONTACT

For more information on this report, contact Bob Shelton, Chief Administrative Officer at bshelton@newmarket.ca or extension 2031 or Cindy Wackett, Corporate Project Consultant, Strategic Initiatives, cwackett@newmarket.ca or extension 2048.




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For: Ian McDougall, Commissioner, Community Services


For: Peter Noehammer, Commissioner, Development and Infrastructure Services


for: Robert N. Shelton, Chief Administrative Officer

RNS:cw

e-copies: Operational Leadership Team

Attachment: Council Strategic Priorities June 2017 Progress Report